

ALAMEDA COUNTY HUMAN RELATIONS COMMISSION



2017/2018 FISCAL YEAR REPORT

VISION FOR 2018/19 AND BEYOND

IDENTIFIED DURING THE RETREAT

- Develop policy involvement
- Lift up community voices
- Bring people together
- Build future leadership
- Build Active social media presence
- Maintain and enhance existing events (i.e., Interfaith and Awards)

BOLD STEPS

CREATED THREE NEW SUBCOMMITTEES

- POLICY
- COMMUNITY ENGAGEMENT
- SOCIAL/MEDIA

POLICY

GOALS/PURPOSE:

Promoting Human Rights policies by:

- Educating the public
- Providing recommendations to the Board of Supervisors
- Engagement in legislative and policy discussions within the County

ACCOMPLISHMENTS

- Met with County staff to discuss how pending legislation is reviewed and to identify any opportunities for the HRC to be engaged in the process.
- Established connection with County legislative and policy staff to keep informed about county support or opposition for state legislation that will impact county residents.

COMMUNITY ENGAGEMENT

GOALS/PURPOSE:

- Planning celebratory and recognition events
- Develop and implement a plan for ongoing partnerships with Interfaith Council as well as expanding interfaith work throughout Alameda County
- Develop research and/or educational opportunities for the public on various social issues prevalent in Alameda County (e.g. listening sessions)
- Develop and implement community events to bring awareness to issues or support of initiatives within in Alameda County

ACCOMPLISHMENTS

Human Relations Commission involvement with Castro Valley Alliance increased, including participation in Castro Valley Pride



ACCOMPLISHMENTS

(Community Engagement Continued)

- Alameda County HRC Participated in Oakland Pride 2018



2018 ANNUAL AWARDS LUNCHEON



2018 Awards Luncheon

SOCIAL/MEDIA

Goals/Purpose:

- Use social media and other media platforms to lift community voices on issues and highlight great community work
- Use social media and other media platforms to bridge communities
- Use social media and other media platforms to increase HRC presence

ACCOMPLISHMENTS

- Refaced HRC Facebook page and actively populating with relevant postings (e.g. Town Halls, Immigration Education Information, Board of Supervisors sponsored events, etc.)
- Obtained the Social Services Agency social media and website policy to adapt similar policies to govern ACHRC postings.

2018/2019 FISCAL YEAR GOALS

- ❖ Develop and Maintain ACHRC Website
- ❖ Develop Youth Partnership(s)
- ❖ Develop “Community Conversation” Forums
- ❖ Partner with CAHRO on Educational/Informational Community Forums on Immigration
- ❖ Strengthen Social Media Presence
- ❖ Continue Tracking Legislation and Policies
- ❖ Host 3rd Annual Excellence in Human Relations Awards Luncheon

THANK YOU

Harris Mojadedi, Chair